

YOUR FULL PAPER TITLE SHOULD USE THIS FONT TYPE AND SIZE¹

ABSTRACT

The abstract should be a concise summary of the paper, not exceeding 250 words. It should clearly reflect the contents of the paper, including the background, objectives, concept/theory, methods, and results (or significance). No abbreviations are allowed in the title or abstract.

Keywords: Five to six keywords should be written here, separated with a comma

Sub-themes: Please choose one or two sub-themes from the list

INTRODUCTION

The introductory section should provide background information on the topic, explaining why it is important to study both academically and practically. It should also explore the problems that are being addressed by the research, and the research questions or objectives that are being investigated.

LITERATURE REVIEW

This section should discuss the theories/concepts that will be used to guide the research. The researcher should explain how these theories/concepts are relevant to the research problem and how they will be used to interpret the

¹ The full manuscript should be 7 to 10 pages long (around 4000 words), including the references

² Please note that we will remove the author's name, affiliation and email during the blind review process.

findings. Also, the researcher should identify the gaps in the existing knowledge that this study aims to fill. The researcher should discuss the limitations of the existing research and how this study will address these limitations.

RESEARCH METHOD

This section should provide a detailed explanation of the methods used in the study, including the sampling procedure, the number of participants, and the data analysis methods.

RESULTS AND DISCUSSION

This section is for further explaining the findings of the study. The researcher should also discuss how the findings resonate with findings from previous studies and to what extent they contribute to the existing body of knowledge.

CONCLUSION

This section summarizes the findings and analysis of the research data, and it also explains the limitations of the study.

REFERENCES

We encourage the use of APA 7th citation style as well as the use of Reference Management Software like Mendeley or Zotero.

ONLINE SESSION

*Malacca, Malaysia, October 14th - 17th, 2025
Co-organized by Universitas Multimedia Nusantara
and Multimedia University Malaysia*